

## World Expo 2020

In 2020 the World Expo will be held in Dubai. The World Expo is a fair that is held every 5 years in which the world comes together to share **innovations** (new ideas and inventions) and make progress on international issues such as the global economy, sustainable development, and improved quality of life. *These Expos attract millions of visitors who want to see the exhibits and the cultural events put on by hundreds of people from nations, international organizations and businesses.*



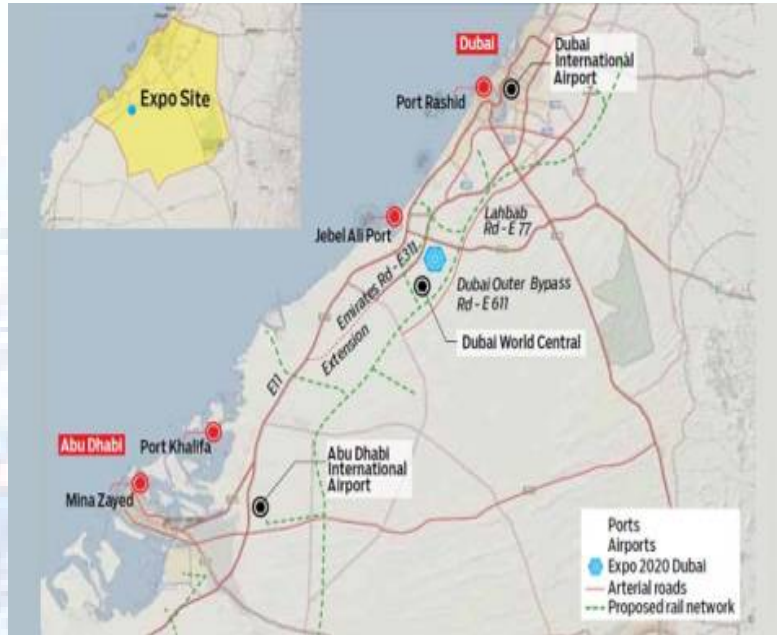
The first World Expo or World Fair was held in London, England in 1851. It was organized by Queen Victoria's husband Prince Albert. **He** hoped it would encourage peace through free trade and innovations. Other famous World Fairs were the 1893 World Fair in Chicago which used electricity to light the fair and also had the first Ferris wheel. The 1900 World Fair in Paris, France which featured the completed Eiffel Tower and where **escalators** (moving stairs) were used for the first time in a World Fair. The 1939 World Fair held in New York City was known for its theme "The World of Tomorrow". The 1970 World Fair was the first World Fair held in Asia. **It** was held in Osaka, Japan and was notable for showing the first IMAX movie and rocks from the moon. In 2010 the World Fair was held in Shanghai, China with the theme "Better City, Better Life"; and in 2015 it will be held in Milan, Italy with the theme "Feeding the Planet, Energy for Life". The theme of Dubai Expo 2020 is "Connecting Minds, Creating the Future".

The UAE's history with the World Fair started with Abu Dhabi participation in the 1970 World Fair in Osaka Japan. In 2000, the World Fair took place in Hannover in Germany, with the UAE displaying its cultural traditions in a pavilion that was designed to look like Al Jahili fort, a famous fort in Al-Ain that was built in 1898 by Sheikh Zayed the First. The UAE Pavilion showed the similarities between the Emirates and the theme of World Expo 2000: Man, Technology and Nature. The UAE pavilion at World Expo 2010 in



Shanghai had two buildings shaped like sand dunes and approximately two million visitors came to the site.

The site for the 2020 World Expo will be Dubai Trade Center in Jebel Ali, a 438 hectare site on the southwestern edge of Dubai. Its location is equal distance from the centers of Abu Dhabi and Dubai, the site is located next to the new Al Maktoum International Airport and also near Jebel Ali Port, the third busiest port in the world. This location will make it much easier for people and material to be delivered to



the World Expo, and with over 9 million visitors a year, the UAE already has the facilities to accommodate the visitors who will arrive at the World Expo.

Dubai has a long history of helping to make connections and trying new ideas and Dubai Expo 2020 will be no different, with a predicted 70% of the expected 25 million visitors coming from outside the UAE, making it possibly the most international event in the history of Expo. **It** would therefore provide a unique platform for the global community to come together and explore new and creative solutions to the three subthemes of the 2020 Dubai World Expo: Sustainability, Mobility, and Opportunity. The focus will be on exploring how these themes are connected and identifying possible partners who can work together to come up with new ideas.

The first subtheme, **sustainability**, the ability to continue something for a long time, is important for the continued growth and development of the world. In today's ever-growing world, major innovation in the production, delivery and consumption of water and energy is becoming increasingly important. It is hoped that people attending the Expo will learn about improving access to our natural resources through responsible conservation -prevention of waste or loss of resources- and effective management. In addition it is hoped the people attending the Expo will learn to live a sustainable lifestyle.

The second subtheme, mobility, deals with efficient **logistics** (the planning and organization needed to carry out an operation) and transportation systems which connect people, goods and services around the world. Logistics and transportation affect our cities, how we travel, how goods are shipped, and how effectively humanitarian aid can be delivered. People attending the World Fair will learn about new sources of innovation in information and data gathering, air travel, and shipping.



The third subtheme, opportunity, seeks to come up with new ways to develop the economies of the world but especially for developing countries. As more emerging countries join the world economy, there is a growing need for new models for sustainable economic development and financial stability. Dubai Expo 2020 seeks to come up with new ideas for the flow of financial and intellectual investments which will help with innovation and the start of new businesses.



The Great Exhibitions of the past brought new concepts to the world: objects, ideas and knowledge that have forever changed our way of looking at things. **They** opened the door to the unknown; they challenged nations, industries and starting business people alike, to design, create and explore. Dubai Expo hopes to help solve some of the world's outstanding problems that continue to limit our ability to become a more sustainable and successful world. The theme of Dubai Expo 2020: Connecting Minds, Creating the Future, emphasizes the importance of cooperation and innovation as our best hope to build a sustainable world today and in the future. It recognizes the importance of Mobility, Sustainability and Opportunity to the development of all countries. The inspirational power of Expo combined with Dubai's ability and desire to help bring about and grow partnerships will help focus the world's creativity in delivering solutions in these areas and thereby help improve all of our lives.



## Questions

*Short Answer: Fill in the blank with a short answer. Use less than six words.*

1. Where will the 2020 World Expo take place? \_\_\_\_\_
2. How often is the World Expo held? \_\_\_\_\_
3. What is another name for the World Expo? \_\_\_\_\_
4. Who organized the 1851 World Fair? \_\_\_\_\_
5. What was the theme of the 1939 World Fair? \_\_\_\_\_
6. What will be the theme of the 2020 World Expo? \_\_\_\_\_
7. How many people visited the UAE Pavilion in Shanghai? \_\_\_\_\_
8. How large will the Dubai Expo site be? \_\_\_\_\_
9. How many visitors are expected to come the 2020 World Expo? \_\_\_\_\_
10. What percentage will be from outside the UAE? \_\_\_\_\_
11. What are the three subthemes (put in the same order as given in the text)?  
\_\_\_\_\_
12. What are the two new models that are needed for emerging countries seeking to join the world economy? \_\_\_\_\_
13. What three things did the great exhibits of the past bring that have forever changed our way of looking at things? (type in same order as in text)  
\_\_\_\_\_

*Vocabulary in Context: Fill in the blank with the meaning of the word as given in the text.*

1. Innovations (paragraph 1) \_\_\_\_\_
2. Escalators (paragraph 2) \_\_\_\_\_
3. Sustainability (paragraph 6) \_\_\_\_\_
4. Logistics (paragraph 7) \_\_\_\_\_

*True, False or Not Given: Fill in blank with T for true, F for False, or NG for Not Given.*

1. \_\_\_\_\_ The exhibits and the cultural events are put on by hundreds of people from nations, international organizations and businesses.
2. \_\_\_\_\_ The World Fair in Osaka was known for showing the first IMAX movie.
3. \_\_\_\_\_ The 2020 World Expo site is located equal distance between Dubai and Abu Dhabi.
4. \_\_\_\_\_ Most of the visitors for the 2020 World Expo will come from Europe.
5. \_\_\_\_\_ The world does not needs significant innovation in the production, delivery and consumption of water and energy.
6. \_\_\_\_\_ Logistics and transportation affect our cities, how we travel, and how goods are shipped.

*Pronoun Reference: Put what the pronoun refers to in the blank.*

1. He (paragraph 2) \_\_\_\_\_
2. It (paragraph 2) \_\_\_\_\_
3. It (paragraph 5) \_\_\_\_\_
4. They (paragraph 9) \_\_\_\_\_

*Topic: Match the topic to the paragraph and write the number of paragraph in blank.*

1. \_\_\_\_\_ History of the World Fair.
2. \_\_\_\_\_ 2020 World Expo Site description.
3. \_\_\_\_\_ History of the UAE with the World Fair.
4. \_\_\_\_\_ How logistics and transportation are important to society.
5. \_\_\_\_\_ New models for economic development.
6. \_\_\_\_\_ Sustainable development

Dictionary Definition: Put the number of the best definition to go with the word "**exhibit**" in the blank as used in the sentence: *These Expos attract millions of visitors who want to see the exhibits and the cultural events...*(paragraph 1) ANSWER \_\_\_\_\_

**ex·hib·it** ig'zɪb ɪt [ig-zib-it]

**verb (used with object)**

1. to offer or expose to view; present for inspection: *to exhibit the latest models of cars.*
2. to manifest or display: *to exhibit anger; to exhibit interest.*
3. to place on show: *to exhibit paintings.*

**noun**

4. something that is exhibited.
5. an object or a collection of objects shown in an exhibition, fair, etc.
6. **Law.** a document or object exhibited in court and referred to and identified in written evidence.

<http://dictionary.reference.com/browse/exhibits?s=t>